

Publisher of "Alternativni energie" (AE) is the Czech Environmental Management Center (CEMC), which is a Non-Profit and Non-Governmental Organization. CEMC is a member of variety Czech and International organizations, which are concerned with sources of alternative energy. CEMC and redaction of "Alternativni energie" is periodically taking part in thematic trade fairs like Pragotherrm Prague, Construction trade fair in Brno, EnviBrno, Thermal Power Station Days in Hradec Kralove, Aquatherm Prague, Chemtec Prague, Incheba, Pollutec and so on.

"Alternativni energie" is periodic full-color bi-monthly magazine, which comes out consecutively from the year 1998 in February, April, June, August, October, and December. AE has 44 pages of A4 and is the only periodical magazine in the Czech Republic, which systematically gives its attention on designers and manufacturers of technologies that are using alternative sources and their practical use in the present as well as in the future.

Direction of editorial staff is working in the spirit with top professionals from research, production and education. Redaction is regularly preparing thematic parts directed on particular sources of energies:

- Solar energy
- Water-power
- Geothermal energy
- Alternative fuels
- Development of renewable energies
- Biomass energy
- Thermal pumping devices
- Fuel elements
- Alternative driving mechanisms
- Thermal insulations
- Recuperation or construction of low energy houses
- Implementation of European Union legislature

Mission statement

AE is information carrier for specialized audience, regular users and public authorities. Its main goal is to distribute public awareness about useful energy sources and mainly acute need in the near future to orient our attention to new energies and technologies.

Our audience

- Corporate authorities of firms and institutions
- Union of cooling technology with the division of heat pumps
- Union of entrepreneurs for development of energetic sources
- Heating technologies company association
- Guild of heating engineers and plumbers
- Association of energetic managers
- Corporation on independent energetic manufacturers
- Producers of biomass
- Universities
- Secondary schools of technical orientation
- Local government authorities in different regions

Freight and distribution

3000 pieces + higher expenditure sponsored by grant of State Resource of Living Environment, municipal authorities of Prague, the capital city of Czech Republic and so on. You can get more detailed information on the Czech Environmental Management Center website www.cemc.cz or TZB info www.tzb-info.cz or Vetny server www.vetrnzserver.cz and solar league.

Price List

Subscription fee for one year is 120 EUR with postage paid.

We do advertisements for technological companies as well

Firm (complete title)	
Firm Address	
Street:	Street Number:
City:	Postal Code:
Banking contact:	VAT number:
Contact person	
Phone:	Fax:
E-mail:	
Mailing Address	
Street:	Street Number:
City:	Postal Code:

Advertisement order

We are ordering advertisement in the "Alternativní energie" magazine.

Date of the first term:..... Dates of the next terms:.....

Location: cover or page:..... Inside ad page:.....

Redaction page:..... PR article:.....

Graphical manipulation of advertisement/PR:.....

Carrier of ready advertisement:.....

Dimensions:

A4 bar 4th page of cover.....	210 x 297 + 3 mm fallout.....	1,300. ⁰⁰ EUR..	<input type="checkbox"/>
A4 bar 2nd and 3rd page of cover.....	210 x 297 + 3 mm fallout.....	1,100. ⁰⁰ EUR..	<input type="checkbox"/>
A4 bar inside	190 x 277 type area.....	1,000. ⁰⁰ EUR..	<input type="checkbox"/>
A4 bar inside.....	210 x 297 + 3 mm fallout.....	1,000. ⁰⁰ EUR..	<input type="checkbox"/>
A4 black and white inside.....	190 x 277 type area.....	700. ⁰⁰ EUR..	<input type="checkbox"/>
A4 black and white inside.....	210 x 297 + 3 mm fallout	700. ⁰⁰ EUR..	<input type="checkbox"/>
1/2 bar cover width.....	190 x 136 type area.....	600. ⁰⁰ EUR..	<input type="checkbox"/>
1/2 bar cover height.....	92 x 277 type area.....	600. ⁰⁰ EUR..	<input type="checkbox"/>
1/2 bar inside width.....	190 x 136 type area.....	550. ⁰⁰ EUR..	<input type="checkbox"/>
1/2 bar inside height.....	92 x 277 type area.....	550. ⁰⁰ EUR..	<input type="checkbox"/>
1/2 black and white inside.....	width or height type area.....	360. ⁰⁰ EUR..	<input type="checkbox"/>
1/4 color inside.....	92 x 136 type area.....	300. ⁰⁰ EUR..	<input type="checkbox"/>
1/4 black and white inside.....	92 x 136 type area.....	180. ⁰⁰ EUR..	<input type="checkbox"/>

Selected dimensions and page, please, tick off and send it to AE redaction.

Other varieties of form eventually talk over with redaction staff.

Technical parameters

Clean format (after trimmed edges):	210 x 297	Page Layout:	190 x 277
Print:	Offset	Color Scheme:	CMYK
Screen:	150 lines on inch	Structure:	V1

Data groundwork:

Media: disc, ZIP, CD, DVD, E-Mail File Formats: Photographs TIF, JPG, BMP, EPS,

Photo - min. resolution 300 dpi (300 dpi in the published size), line art 600 dpi

Source files: CorelDraw 9, Adobe Illustrator 10 (characters in curves, color CMYK), QXD + characters a pictures.

Text: MS Word, Excel, text file (.txt)

Compression: .zip; .sit

Models: quality glossy pictures, transparency films

Contact Information:

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