

Firm

(complete title)

Firm Address

Street: Street Number:

City: Postal Code:

Banking contact: VAT number:

Contact person

.....

Phone: Fax: E-mail:

Mailing Address

Street: Street Number:

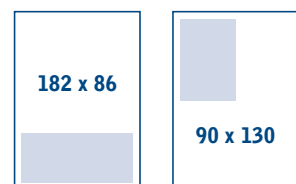
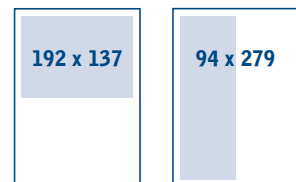
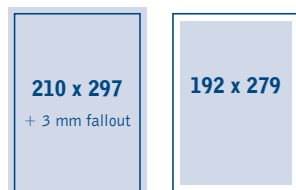
City: Postal Code:

We are ordering advertisement in the "Alternativní energie" magazine

Date of the first term: Dates of the next terms:

Location: cover or page: Inside ad page: Redaction page: PR article:

Graphical manipulation of advertisement/PR: Carrier of ready advertisement:



A4	<input type="checkbox"/>	A4 bar 4th page of cover	210 x 297 + 3 mm fallout	1,400 €
	<input type="checkbox"/>	A4 bar 2nd and 3rd page of cover	210 x 297 + 3 mm fallout	1,250 €
	<input type="checkbox"/>	A4 bar inside	210 x 297 + 3 mm fallout	1,100 €
	<input type="checkbox"/>	A4 bar inside	192 x 279	1,100 €
1/2 A4	<input type="checkbox"/>	1/2 bar cover width	192 x 137	650 €
	<input type="checkbox"/>	1/2 bar cover height	94 x 279	650 €
	<input type="checkbox"/>	1/2 bar inside width	192 x 137	550 €
	<input type="checkbox"/>	1/2 bar inside height	94 x 279	550 €
1/3 A4	<input type="checkbox"/>	1/3 bar inside	182 x 86	400 €
1/4 A4	<input type="checkbox"/>	1/4 bar inside	90 x 130	300 €

The countries not members EU + 19% VAT

Selected dimensions and page, please, tick off and send it to AE redaction.

Other varieties of form eventually talk over with redaction staff.

TECHNICAL PARAMETERS

Clean format (after trimmed edges): 210 x 297 • Page Layout: 192 x 279 • Print: Offset • Color Scheme: CMYK • Screen: 150 lines on inch • Structure: V1

DATA GROUNDWORK

Media: CD, DVD, E-mail • File Formats: Photographs TIF, JPG, BMP, EPS • Photo – min. resolution: 300 dpi (300 dpi in the published size), line art 600 dpi • Source files: AdobeAcrobat, CorelDraw, Adobe Illustrator (characters in curve, color CMYK) • Text: MS Word, Excel, text file (.txt) • Compression: .zip • Models: quality glossy pictures • Contacts graphic studio: ARGİ, s.r.o., argisrovol.cz

CONTACT INFORMATION

CEMC – Czech Environmental Management Center

ICO: 45249741 • VAT number: CZ45249741 • Banking Contact: Komerční banka, a.s. Prague 6 • Number: IBAN: CZ940100000000027534-061

Address: Alternativní energie, Jevnská 12, 10031 Prague 10, Czech Republic

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